

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 16.02
 CHANGES ** WFLA-TV ***
 REP HEADLINE# 6162037 TRF# E:120614
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCE MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6162037 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG31/12 16.02

REP: **ORDER CANCELED**
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

Handwritten initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 131

1	S		100P-200P	30		\$200.00	9/18	9/21	0		TU-F	0
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PROGRAM : DAYS OF OUR LIVES
 RA35+ : 1.1
 CON COM1: DAYS OF OUR LIVES

2	S		1000A-1100A	30		\$80.00	9/18	9/21	0		TU-F	0
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PROGRAM : DAYTIME
 RA35+ : 1.8
 CON COM1: DAYTIME

9/5/12 Per

(Handwritten mark)

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG31/12 16.02
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/18	9/21	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/18	9/21	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/18	9/21	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/18	9/21	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/18	9/21	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/18	9/21	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/18	9/21	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/18	9/21	0		TU-F	0

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 16.02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/18	9/21	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/18	9/21	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/18	9/21	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	9/18	9/21	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	9/18	9/21	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	9/18	9/21	0		TU-F	0
17	S		800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT	30		\$4,500.00	9/24	9/24	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	9/22	9/22	0		SAT	0

AUG31/12 16.02
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	9/22	9/22	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20	S		600P-630P	30		\$350.00	9/22	9/22	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21	S		700P-800P	30		\$325.00	9/22	9/22	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22	S		700A-900A	30		\$250.00	9/22	9/22	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23	S		900A-1000A	30		\$150.00	9/22	9/22	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24	S		1200N-100P	30		\$75.00	9/23	9/23	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25	S		600P-630P	30		\$375.00	9/23	9/23	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26	S		800A-900A	30		\$250.00	9/23	9/23	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG31/12 16.02
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/23	9/23	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/23	9/23	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	9/18	9/23	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	9/24	9/24	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/24	9/24	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/24	9/24	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/24	9/24	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	9/24	9/24	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

AUG31/12 16.02
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	9/24	9/24	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	9/24	9/24	0		MON	0
37	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1 : DR OZ	30		\$300.00	9/24	9/24	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	9/24	9/24	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	9/24	9/24	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	9/24	9/24	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	9/24	9/24	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	9/24	9/24	0		MON	0

REP HEADLINE# 6162037 TRF# E:120614
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		700A-900A	30		\$450.00	9/24	9/24	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	9/24	9/24	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	9/24	9/24	0		MON	0
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												

46	S		1100P-1130P	30		\$625.00	9/24	9/24	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

SEP/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 758 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614012
Buyer: ..	Client/Product/Estimate: 23 /48 /131	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Vern Buchanan 4 Cong	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/17	09/24	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR		8	8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		8	8	
12	M-F 6a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2		2	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
31	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR		2	2	
32	M-F 1135p ET / 1035p CT Tonight	06		30	Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)						27	7	34	
Closed PR									

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 758 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614012
Buyer: ...	Client/Product/Estimate: 23 / 48 / 131	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
33	M-F 11a News	06		30		2	2	
	M.....			Comme				
					Closed PR			
					Nbr of Spots			
					Closed PR			
42	M-F 7p Entertainment Tonight	06		30		1	1	
	M.....			Comme				
					Nbr of Spots			
					Closed PR			
44	M-F 730p Extra	06		30		1	1	
	M.....			Comme				
					Nbr of Spots			
					Closed PR			
Weekly Totals: Total Spots(Ord Spots)					27	7	34	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Dayline	:30 Commercial	09/17/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614012
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614012
4	M-F 11a News	:30 Commercial	09/17/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614012
12	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120614012
13	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/18, 09/24	0000167914	E:120614012
15	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614012
31	M-F 10a Dayline	:30 Commercial	09/24/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614012
32	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614012
33	M-F 11a News	:30 Commercial	09/24/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614012
42	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/18, 09/24	0000167914	E:120614012

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
44	M-F 730p Extra	.30 Commercial	09/24/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614012

Grand Totals				Month 9 Weeks: 5				
Totals				09/17	09/24			
Spots				0	0			
Cost				0	0			

Grand Totals:				Spots: 0				
				Gross Total: 0.00				
				Commission: 0.00				
				Net Total: 0.00				

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200
 ALEXANDRIA, VA 22314
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6162037 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY31/12 12.17

REP: NEW ORDER
 TTL \$54,775 @155X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

444 \$305
 09/14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 131

1			100P-200P	30		\$200.00	9/18	9/21	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												

2			1000A-1100A	30		\$80.00	9/18	9/21	8		TU-F	8
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

MAY 31/12 12.1
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/18	9/21	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/18	9/21	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/18	9/21	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/18	9/21	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/18	9/21	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/18	9/21	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/18	9/21	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/18	9/21	4		TU-F	4

MAY 31/12 12.1
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/18	9/21	4		TU-F	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/18	9/21	8		TU-F	8
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/18	9/21	4		TU-F	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	9/18	9/21	8		TU-F	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	9/18	9/21	4		TU-F	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	9/18	9/21	8		TU-F	8
17			800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT <i>POWELL VICE</i>	30		\$4,500.00	9/24	9/24	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	9/22	9/22	1		SAT	1

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/22	9/22	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1: -												
20			600P-630P	30		\$350.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	9/22	9/22	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	9/22	9/22	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	9/22	9/22	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1: -												
24			1200N-100P	30		\$75.00	9/23	9/23	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1: -												
25			600P-630P	30		\$375.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	9/23	9/23	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

1
 nda

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/23	9/23	1		SUN	1
	PROGRAM :		NFL									
	RA35+ :		11.6									
	CON COM1 :		NFL									
28			900A-1000A	30		\$150.00	9/23	9/23	2		SUN	2
	PROGRAM :											
	RA35+ :		1.8									
	CON COM1 :											
29			1100P-1130P	30		\$625.00	9/18	9/23	6		TU-SU	6
	PROGRAM :		LATE NEWS									
	RA35+ :		3.0									
	CON COM1 :		LATE NEWS									
30			100P-200P	30		\$200.00	9/24	9/24	1		MON	1
	PROGRAM :		DAYS OF OUR LIVES									
	RA35+ :		1.1									
	CON COM1 :		DAYS OF OUR LIVES									
31			1000A-1100A	30		\$80.00	9/24	9/24	2		MON	2
	PROGRAM :		DAYTIME									
	RA35+ :		1.8									
	CON COM1 :		DAYTIME									
32			1130P-1230A	30		\$325.00	9/24	9/24	2		MON	2
	PROGRAM :		TONIGHT SHOW									
	RA35+ :		2.0									
	CON COM1 :		TONIGHT SHOW									
33			1100A-1200N	30		\$80.00	9/24	9/24	2		MON	2
	PROGRAM :		NEWS									
	RA35+ :		0.4									
	CON COM1 :		NEWS									
34			1200N-100P	30		\$100.00	9/24	9/24	2		MON	2
	PROGRAM :		TODAY 3									
	RA35+ :		0.5									
	CON COM1 :		TODAY 3									

1x SUN-M after Football

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/24	9/24	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/24	9/24	2		MON	2
37			400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/24	9/24	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/24	9/24	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/24	9/24	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/24	9/24	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/24	9/24	2		MON	2
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/24	9/24	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

43			700A-900A	30		\$450.00	9/24	9/24	2		MON	2
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW												

44			730P-800P	30		\$500.00	9/24	9/24	1		MON	1
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												

45			900A-1000A	30		\$275.00	9/24	9/24	2		MON	2
PROGRAM : TODAY SHOW2 RA35+ : 1.8 CON COM1 : TODAY SHOW2												

46			1100P-1130P	30		\$625.00	9/24	9/24	1		MON	1
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												

SEP/12 54775.00
 CONTRACT TOTAL 54775.00
 TOTAL SPOTS 155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	54450	Campaign Ref:	E:120614012
Buyer:	FL	Client/Product/Estimate:	23 /48 /131	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06162037
Est./PO Number:	06162037	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			54450

Ref	Sales Product Details	Rate	Spot Type		09/17	09/24	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals:				Total Spots(Ord Spots)	128	28	154	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/
Buyer: FL
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06162037

Submission Cost: 54450
Client/Product/Estimate: 23 / 48 / 131
Weeks: 2
Contract type: Political

Campaign Ref: E:120614012
Sales Rep: HRP Washington, DC
Order Ref: 06162037
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

Srsc Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: \$4450	Campaign Ref: E:120614012
Buyer: ..	Client/Product/Estimate: 23 / 48 / 131	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
19	Sat 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a NewsS.	160	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night FootballS.	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News ..TWTF..	625	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 54450	Campaign Ref: E:120614012
Buyer: FL	Client/Product/Estimate: 23 / 48 / 131	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
29	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots 1		1	625
30	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
31	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
32	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
33	M-F 11a News M.....	80	30 Comme	Nbr of Spots	2	2	160
34	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
35	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
36	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
37	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
38	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
38	M-F 530p News	450	30	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Submission Cost:	54450
Client/Product/Estimate:	23 / 48 / 1311
Weeks:	2
Contract type:	Political

Campaign Ref:	E:120614012
Sales Rep:	HRP Washington, DC
Order Ref:	06162037
Business Type:	POLITICAL
Business Category:	Transactional

Ref	Sales Product Details			Rate	Spot Type		09/17	09/24	Total	Cost
	M.....				Comme					
40	M-F 6p News			600	30	Nbr of Spots		1	1	600
	M.....				Comme					
41	M-F 6a News			325	30	Nbr of Spots		2	2	650
	M.....				Comme					
42	M-F 7p Entertainment Tonight			500	30	Nbr of Spots		1	1	500
	M.....				Comme					
43	M-F 7a Today Show			450	30	Nbr of Spots		2	2	900
	M.....				Comme					
44	M-F 730p Extra			500	30	Nbr of Spots		1	1	500
	M.....				Comme					
45	M-F 9a Today Show II			275	30	Nbr of Spots		2	2	550
	M.....				Comme					
46	M-Su 11p News			625	30	Nbr of Spots		1	1	625
	M.....				Comme					
Weekly Totals: Total Spots (Ord Spots)							126	28	154	

Grand Totals			
	Totals	Month 9 Weeks: 5	
		09/17	09/24
Spots	154	126	28
Cost	\$4450	4205	12395

Grand Totals:

Spots:	154
Gross Total:	54,450.00
Commission:	8,167.50
Net Total:	46,282.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE 09/30/12 E:120614012
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032733
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /131
Desc: 06162037

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 10a Daytime	80.00	2	8	9/18 TU			*WFLA :30 Commercial	.00	Preempted	80.00-	
				9/18 TU				.00	Preempted	80.00-	
				9/19 WE				.00	Preempted	80.00-	
				9/19 WE				.00	Preempted	80.00-	
				9/20 TH				.00	Preempted	80.00-	
				9/20 TH				.00	Preempted	80.00-	
				9/21 FR				.00	Preempted	80.00-	
				9/21 FR				.00	Preempted	80.00-	
M-F 1135p ET / 1035p CT Tonight	325.00	3	1	9/20 TH			*WFLA :30 Commercial	.00	Preempted	325.00-	
M-F 11a News	80.00	4	8	9/18 TU			*WFLA :30 Commercial	.00	Preempted	80.00-	
				9/18 TU				.00	Preempted	80.00-	
				9/19 WE				.00	Preempted	80.00-	
				9/19 WE				.00	Preempted	80.00-	
				9/20 TH				.00	Preempted	80.00-	
				9/20 TH				.00	Preempted	80.00-	
				9/21 FR				.00	Preempted	80.00-	
				9/21 FR				.00	Preempted	80.00-	
M-F 6a News	325.00	12	2	9/18 TU			*WFLA :30 Commercial	.00	Preempted	325.00-	
				9/21 FR				.00	Preempted	325.00-	
M-F 7p Entertainment Tonight	500.00	13	4	9/18 TU			*WFLA :30 Commercial	.00	Preempt	.00-	
				9/19 WE				.00	Program Change	.00-	
				9/19 WE				.00	Preempt	.00-	

*** Continued ***

PERIOD COST 5,400.00

0 Total Units		Debits .00	
ACTUAL GROSS BILLING	.00	SUB-TOTALS Credits	5,400.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	5,400.00CR
NET DUE	.00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100032733
BROADCAST MONTH 08/27/2012 - 09/30/12

AMOUNT DUE
.00

REMIT TO:

*00239

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021861 00000100032733 000000000 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Vern Buchanan 4 Cong

2012
INVOICE DATE: 09/30/12
ORDER TYPE: Political
WFLA I SS
E:120614012
WFLA
INVOICE NUMBER: 0100032733
PAGE: 2
BROADCAST MONTH: 08/27/2012 - 09/3
SCHEDULE DATES: 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /131
Desc: 06162037

SCHEDULE		ACTUAL BROADCAST										RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				9/20	TH		30				.00	Program Change	
				9/21	FR		30				.00	Preempt	.00-
											.00	Program Change	
											.00	Preempt	.00-
											.00	Program Change	
M-F 730p Extra	500.00	15	4	9/18	TU		30			*WFLA :30 Commercial	.00	Preempted	500.00-
				9/19	WE		30				.00	Preempted	500.00-
				9/20	TH		30				.00	Preempted	500.00-
				9/21	FR		30				.00	Preempted	500.00-
M-F 10a Daytime	80.00	31	2	9/24	MO		30			*WFLA :30 Commercial	.00	Preempted	80.00-
				9/24	MO		30				.00	Preempted	80.00-
M-F 1135p ET / 1035p CT Tonight	325.00	32	1	9/24	MO		30			*WFLA :30 Commercial	.00	Preempted	325.00-
M-F 11a News	80.00	33	2	9/24	MO		30			*WFLA :30 Commercial	.00	Preempted	80.00-
				9/24	MO		30				.00	Preempted	80.00-
M-F 7p Entertainment Tonight	500.00	42	1	9/24	MO		30			*WFLA :30 Commercial	.00	Preempt	.00-
											.00	Program Change	
M-F 730p Extra	500.00	44	1	9/24	MO		30			*WFLA :30 Commercial	.00	Preempted	500.00-
Total Airtime Net Spot Revenue:							.00						

PERIOD COST 5,400.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 5,400.00-
TOTAL RECONCILING 5,400.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.